

### **About Fiona**

Fiona Passantino is a keynote speaker, trainer and coach, helping empower non-technical professionals with Al integration to improve communication, connection and inspiration in the workplace. A passionate content producer and award-winning author of the "Comic Books for Executives" series, host of the podcast "Working Humans", her latest book is "The Al-Powered Professional".

A lifelong creative storyteller who made a long career in corporate communications and HR, working for some of the largest and most complex organisations in Europe, Fiona is now a rising star in the Al-Human inspirational space, headlining international events for the European Commission and multinationals of all sectors, training incompany and for professional development organisations.

Thanks to her training in standup comedy, her keynotes are spiced with sharp humor and always bring a festive, high-energy event.

Watch Fiona's Speaker Reel



# Fiona's 2025 Speaking Topics (AI, Non-AI)

- Professional Al Integration: what it is, how it works, and you can use it tomorrow.
- Creative Al for Non-Technicals: beyond text into video, visual, music and more.
- Al Integration and Strategy for Leaders: roadmap to a successful transition, governance, safety, buildor-build and training for an Al-Powered organization.
- Quantum Computing for Business: what it is, how it works and how you can use it for business.
- **Embodied AI:** the robots are coming! What will this mean for you and your business?
- AI > AE > AC: The future of AI and workplaces welcoming new, conscious colleagues.
- Next-Level Al Integration: Voice-Activated Al, Small Language Models and Al Ctrs of Excellence.
- Al and Microsoft Copilot: the most accessible Al application we all already have. And how to use it.
- Engaging and Motivating GenZ: understanding GenZ and learning what motivates them.
- Habits of High Visibility Leaders: increase your presence, raise your leadership profile.
- **Burning out, and "Burning in":** understanding how people drop out of workplace communities.
- Radical Listening: Building a Culture of Collaboration, motivation and joy.
- Standup Comedy for Business Communication: tapping the power of standup to become a memorable, effective speaker.
- Getting Ramadan Right: creating a unified working culture that celebrates our unique backgrounds for a truly inclusive community.
- From Talent Acquisition to Talent Retention: Ten easy ways to keep your people from leaving and quiet quitting.
- The Power of Silence, Myth and Epic Communication: becoming a great speaker with easy steps you can implement tomorrow.



# What They Say About Fiona

Toastmasters President, The Hague chapter

"We were also treated to an amazing workshop by Fiona Passantino on Stand-Up Comedy for Business Communication. The audience was captivated and left in stitches, all while learning how humor can enhance our communication skills. It was both enlightening and entertaining!"

### S. Loughran

"Great session - brain aching with new information!"

#### H. Baldwin

"Fantastic insight - thank you. Very helpful event."

#### J. Ridlev

"So insightful... thank you."

#### Riro

"This was mind-blowing, thank you!"

#### M Purton

"Fascinating stuff, thank you!"

### S. Walmsley

"Great content and useful information. Thank you!"

### S. Riley, HR.com

"I thought the presentation was great! I love how passionate and relatable she is."

#### N. Morelli, Rotary Club The Hague

"The AI presentation was much appreciated! Personally I learned much more about AI and, thanks to her clear explanation, I have a better idea of how it works and if how it can be applied!"

#### L. Carola, HR.com

"The facilitator was so very knowledgeable and I would recommend this presentation to anyone who is a novice in AI; she was excellent!! You all will need to invite her back again for another similar presentation."

### M. Shortle, HR.com

"So interesting! Far more information that I've had in other presentations on AI."

### F. Baily, HR Lead CLL

"The team thoroughly enjoyed the keynote speech and the interactive session that followed. It was a great meeting for learning more about AI."

### G. Wilkinson, TheTruthWorks

"Just wanted to say thanks again for your brilliant contribution to the panel. You brought such energy and interesting discussions."

### T. Pavlova, Learning & Development Manager, Yara International

"Really great and insightful presentation".

K. van den Berg, Head of Talent ABN AMRO bank bv "Really great and insightful presentation!"

### D. Van Damme, Salesmarketeer.nl

"Fiona Passantino's masterclass was so inspiring and educational for Sales Marketers! It is indeed exciting to see how AI is transforming our understanding of the world and enabling us to develop new skills. It was particularly instructive in sharing knowledge and exploring the potential of AI. This is crucial in our rapidly evolving technological world. Here's to more inspiring and educational experiences in the future!

### V. Veleva, Female Ventures NL

"Fiona has the unique ability to balance practical tips on ChatGPT and Mid Journey with a wealth of knowledge on Al. I had the chance to witness her powerful presence when she gave a workshop held for 70 people with the aim of encouraging female leadership, where she successfully translated the theory of Artificial intelligence and Machine Learning into a captivating message with a wonderful sense of humour met with enthusiasm from the participants. We are grateful Fiona volunteered her time and gave a workshop for Female Ventures."

## H. Simpkins, Senior Internal Communications Business Partner AXA UK

"Thank you Fiona for a really thought provoking session. Left me with a lot of thoughts around the role of Al in speeding up what we do, and how we can use it to improve the visual nature of our messages. It's always been the costliest part of comms to create visually engaging stories but as you say Fiona, so much opportunity if we do."

## W. de Ruijter Executive Director VMAGROUP \*\*\*\*\* (5/5 stars)

"Stimulating, to the point, with humor."

## E. Talgorn, Senior Design Strategist Philips Experience \*\*\*\*\* (5/5 stars)

"Fiona coordinated internal communication and engagement efforts at Philips Design with strong hands-on knowledge and a positive attitude. In particular, we worked together on creating a storytelling course aimed at designers and innovators for pitching their projects. She brought insightful and targeted content on story ingredients and structure, but she also impressed me with her use of narratives and visuals to make the course engaging, and her mesmerising presentation skills."

### M. Nenadovic. PhD

"Fiona is a great trainer and presenter, someone able to break down complex concepts and topics into an easy-tofollow, engaging flow. While listening to her online seminar, time flew by very quickly, and I walked away with actionable steps and ideas on how to improve my work and day-to-day commitments. I warmly recommend Fiona as a trainer, speaker, educator, in both online and offline engagements!"

# Dr R. Williams, NHS Stress Management "I thoroughly enjoyed Fiona's presentation at the Hr Network conference yesterday. Some really useful advice which I know I can use with my clients."

### K. McNab, MCIPD, SSE L "I loved Fiona's presentation! Hugely engaging!"

### K. Male, Roffey Park Institute

"Really inspiring keynote at #hrnc23 from the amazing Fiona Passantino on how to be engaged, focused, and how to prioritise the 'human' in 'human resources'. I especially loved how she talked about real fun vs forced fun at work, so much of it resonated with me!"

### S. Sachdeva, University of Strathclyde

"Great keynote by Fiona Passantino about how one can drive engagement in jobs with lower autonomy, or lower org commitment. Her thoughts on gamification and encouraging a healthy competition to foster performance as well as engagement in such jobs is a very interesting approach."

# F. Martin, National HR Network Awards, Glasgow Caledonian University

"Fiona was brilliant. I really enjoyed the visuals and the insights. Evidence based, inspiring and practical - thank you!"

### C. Moore, INSEAD

"I loved this from Fiona Passantino We all talk about encouraging a diverse range of opinions but that can mean we need to learn to handle creative Rebels."

### A. A. Sheikh, Strand Solicitors

"Fiona Passantino, thank you for your fantastic and engaging presentation! Thoroughly enjoyed the event and the presentations by all the speakers at Edinburgh's Murrayfield Stadium."

#### P. Deaken, CMI

"I really enjoyed Fiona's session in particular; I've already used the 'flow' concept in two conversations already one with my son and one with a friend."

### A. Killick, Leading Kind

"Thank you again for a fantastic presentation."

### S. Kincaid, Leading Kind

"I really enjoyed Fiona's presentation (and her boots!). I will definitely be taking some learnings on conscious

workload reduction back to my team. I intend to keep up with her work."

### A. MacDonald, Coaching Culture Ltd.

"I thoroughly enjoyed Fiona's session; it was extremely thought provoking (I was quoting some of her stats to my partner last night around burnout as he works too hard!)."

#### G. Hunter, The Chartered Banker Institute

"I was great listening to Fiona's keynote presentation yesterday! I was thoroughly taken by what she had to say and really got me thinking about my own organisations short comings (and positive aspects!) with regards to focus and engagement! Absolutely delighted to have been introduced to her and her work. Thank you!"

### N. Tukur, Leading Kind

"I'll have to say one of my favourite speakers was Fiona Passantino who had the most engaging animated presentation."

### S. Macfarlane, SSEN

"Fiona, thank you for such an engaging session this morning at the conference, you really brought the subject to life. I look forward to reading your book soon also!!"

### Dr. A. Egan, Chief Executive Officer, Roffey Park International

"Great talk, Fiona; very inspirational."

